**Outcomes and indicators for Journey to Justice**

|  |  |
| --- | --- |
| **OUTCOMES** | **INDICATORS** |
| 1. Increased awareness of the US civil rights movement and the long history in the UK and globally of individuals and movements who have taken a stand for human rights. | Number of attendees to exhibition and relevant events.  - increased traffic on our website’s sections about human rights movements  - Percentage of participants who communicate they are more aware of the history of individuals and human rights movements.  - Volunteers’ feedback |
| 2. Increased knowledge of what the key factors are for any human rights movement to succeed – including the role of music and the arts. | Number of participants/visitors/volunteers who show evidence of increased knowledge of these factors. |
| 3. People engaging in JtoJ activities believe that they can challenge injustice. | Percentage of people (volunteers, visitors, participants) that indicate activities have increased their belief that they can challenge injustice. |
| 4. People engaging with JtoJ activities have developed new knowledge and skills regarding how to effect change | Percentage of programme attendees (incl. volunteers) that indicate they have developed new knowledge and skills.  Percentage of volunteers that indicate they have developed new knowledge and skills e.g. strategic planning, understanding power, lobbying. |
| 5. As a result of participating in JtoJ activities, participants are inspired and empowered to take action for social justice. | Evidence of project visitors/audiences/volunteers who say they are inspired and a. intend to participate in action for social justice (immediately after seeing exhibition or attending a workshop or event) or/and b. have participated in action for social justice (contact after 3- 6 months & one year/two years) |
| 6. The JtoJ exhibition programme creates lasting networks of people committed to social justice. | Statistics on how many people: remain involved in JtoJ XXX physically (meetings/activities etc.); use social media to stay in touch; contact people from the next JtoJ site. |

The outcomes and indicators may be added to or altered at the beginning of the evaluation, in discussion with the project team.

* Individuals worked together to study past and present human rights campaigns and can articulate what they have learned from these and factors which make change happen;
* Individuals underwent training in understanding how change for social justice happens including the use of the arts and music;
* A significant proportion of those we work with become involved in some sort of action for change or affirmed they intend to.